



NATIONAL

WEBINAR ON

Backyard Poultry: An Opportunistic Rural Venture for Employment and Empowerment



ABOUT THE WEBINAR

Indian poultry industry comprises of two major sectors viz. organized (Commercial) and unorganized (Backyard) poultry. In spite of marked growth of Indian poultry, the backyard sector is still known as low input and low output venture. This sector is contributing almost 30% of the total poultry population and interestingly, around 2.57 % of total Indian population (31.37 million) is engaged for their livelihood. Among the leading states, West Bengal ranks first in backyard poultry (12.61%) with a recognized breed, Haringhata Black. Because of their scavenging habits, better tropical adaptability and disease resistance, they are widely accepted and used for alleviation of poverty, hunger and malnutrition. Comparatively tough meat with less fat, premium price of brown shelled eggs and local demands creates huge opportunity for employment and women empowerment. Lack of knowledge, skills and exposure of the entrepreneurs are the major constraints of backyard poultry to keep pace with the commercial enterprises. However, learning, discussion and interaction with the scientific stature may resolve the limits and widen up the new horizon for the backyard poultry to reach at new height.

Date : 13th October 2020 (Tuesday)

Time : 10:00am (IST) onwards

REGISTRATION

Interested candidates can register by link given below on or before 12.10.2020 upto 04.00 pm

REGISTRATION FEES: Nil

INSTRUCTIONS

■Registration may be done as per the following link: <https://forms.gle/SJ788pwZw6e2LbXQ8>

■E-certificate will be issued to those who will attend all the lectures and submit the feedback form in time

ORGANIZING COMMITTEE

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CONVENER

Prof. Prodyut Kr. Paul

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Dr. Sankalpa Ojha | Mr. Debarghya Kar, System Administrator, NAHEP
Mr. Subinoy Deb, Project Assistant, NAHEP
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ORGANIZING SECRETARY

Dr. Nonigopal Shit, Regional Research Station-Terai Zone (RRS-TZ)

Dr. Dilip Kumar Hajra, Deptt. of Agronomy, F/O- Agriculture

About the Speakers

Prof. DEBEN SAPCOTA

PhD, FUWAI, FIPSA, Visitor Scholar, NCSU (USA)
Professor and Head, Department of Poultry Science
College of Veterinary Science, Assam Agriculture University
Guwahati-781022, Assam, India



Prof. Sapkota is basically a poultry nutritionist and his main areas of interest include feed enzymes, probiotic, prebiotic, aflatoxin studies, gut microbiota and evaluation of unconventional feed resources in poultry. He has been engaged in teaching, research, farm management and extension for the last 33 years and supervised more than 23 postgraduate students. He published over 250 research papers in scientific Journals and Proceedings of international and national reposes. He has handled more than 10 research projects under sponsorship of national and international agency. His significant contribution to the field of backyard poultry production is remarkable for entrepreneurship development and women empowerment. Prof Sapkota has established successful models for backyard poultry and low cost feed formula using local resources. He is the one of the icon of Indian poultry sector for his significant contribution.

Dr. RAMAKOTI REDDY MADDULA

BVSc, MVSc (IVRI), PhD (Australia), MACVS (Australia)
Principal Scientist, ICAR-Directorate of Poultry Research
Rajendranagar, Hyderabad-500030 Telangana, India



In his 27 years of service under the umbrella of Indian Council of Agricultural Research (ICAR), Dr. Reddy holds positions in different capacities and guided more than 10 post graduate students. He is having more than 100 publications in scientific journals of national and international reposes. He was the recipient of Melbourne International Research Scholarship (MIRS), Australia. His domain of interest is molecular disease diagnosis. He has successfully handled several research projects pertinent to isolation and molecular detection of deadly poultry diseases. He has served as member of the expert group for animal health under DADF, Ministry of Agriculture & Farmers Welfare, Government of India, New Delhi. His excellence and contribution to the field of disease diagnosis has reached the Indian poultry sector to a new height.

Dr. ANIRVID SARKAR

B.V.Sc & A.H., M.V.Sc (Animal Genetics and Breeding)
Director, Agrivet Consultancy Pvt. Ltd.



Dr Anirvid Sarkar is one of the Founding Director of Agrivet Consultancy Pvt. Ltd., a reputed consulting and research organization in livestock industry. In Agrivet, he leads the commercial activities, creates & manages the strategic roadmap of the organization, handles the project design and execution of feed plant management/plant audit, supervises the hatcheries and leads the quality inspection of grains. With more than 16 years of professional experience, Dr Anirvid has become an expert in micro and macro management of Poultry Breeding operation, Contract Farming, Hatchery and Incubation, a specialist in Feed Mill operations, a QA-QC proficient and an R&D cum Laboratory management professional. Added to the expertise, he successfully has implemented several turnkey green field projects and effectively assisted the entrepreneurs in the poultry and animal husbandry sector. His collaboration is not only restricted within Indian geographies, he has an equal domain solution capability for South Asian countries.

PROGRAMME DETAILS

Programme/Lecture	Speaker	Schedule (IST)
Highlight of WEBINAR	Dr Nonigopal Shit Organizing Secretary , Regional Research Station -Terai Zone (RRS-TZ)	10.00-10.05hrs
Welcome Address	Prof. Prodyut Kr. Paul, Nodal Officer & PI, NAHEP-IG and Dean, Faculty of Horticulture, UBKV	10.05-10.10hrs
Inaugural Address	Dr. Chirantan Chattopadhyay Hon'ble Vice -Chancellor, UBKV	10.10-10.20hrs
Invited Talk -1 Past, present and future prospect of backyard poultry production for rural livelihood and entrepreneurship	Prof. (Dr.) Deben Sapkota PhD, FUWAI, FIPSA, Visitor Scholar, NCSU (USA) Professor and Head, Department of Poultry Science College of Veterinary Science Assam Agriculture University Guwahati-781022, Assam, India	10.20-11.20hrs
Invited Talk -2 Concept and way forward of bio-security and health management for sustainable backyard poultry production	Dr. Ramakoti Reddy Maddula BVSc, MVSc (IVRI), PhD (Australia), MACVS (Australia) Principal Scientist, Avian Health Section ICAR- Directorate of Poultry Research Rajendranagar, Hyderabad-500030 Telangana, India	11.20-12.20hrs
Invited Talk -3 Trends and opportunity for marketing and business economy for the backyard poultry and poultry products	Dr. Anirvid Sarkar B.V.Sc & A.H., M.V.Sc (Animal Genetics & Breeding) Agrivet Consultancy Pvt. Ltd.	12.20-13.20hrs
Concluding remarks	Prof. Ashok Choudhury Director of Research, UBKV	13.20-13.25hrs
Vote of Thanks	Dr. Dilip Kumar Hajra Organizing Secretary, Deptt. of Agronomy Faculty of Agriculture	13.25-13.30hrs

Technical Support:

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