Uttar Banga Krishi Viswavidyalaya is marching ahead with renewed zeal and is committed to make concerted efforts in agricultural and allied science research, education and extension for sustainable development of agricultural sector.

The envisaged reinforcement of research on quality agriculture and horticulture is expected to have a direct and decisive impact on agricultural production which influences national productivity favourably. The balanced diet to all human population, with the minimum requirement for food per person per day will be provided to realize the concept of "Food Security".

For effective implementation of the identified programmes, linkages will be fostered with national and international research and development institutions on one hand and with the beneficiaries/farmers/industries through collaborative research, consultancy, contract research and contract service, training, extension activities, etc. on the other.

The University, through its visionary approach, will make an effort to improve the current status of agriculture through cutting edge/frontier technologies through the concept of precision farming. It will also try to develop appropriate concepts and methodologies for better agricultural technology transfer. It will continue to provide academic excellence in under graduate and post graduate education and training in need-based areas through its energetic faculty and technical support.